



## CAERPHILLY TOWN CENTRE MANAGEMENT GROUP – 6TH JUNE 2007

**SUBJECT: CASTLE COURT SHOPPING CENTRE REQUEST FOR DIRECTIONAL  
SIGNING**

**REPORT BY: CHIEF EXECUTIVE**

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### 1. PURPOSE OF REPORT

To seek members views on the provision of replacement directional signs to Castle Court on Bedwas Road.

### 2. LINKS TO STRATEGY

The regeneration of town and village centres is a key objective within the Regeneration aim of the Community Strategy.

The re-establishment of town centres as a foci for economic activity is a key aim of the Regeneration Strategy, the Smart Alternative.

### 3. THE REPORT

A request has been made by the manager of the Castle Court Shopping Centre, Caerphilly for the provision of replacement direction signs on Bedwas Road.

Castle Court has a large customer car park catering for 540 vehicles and it is agreed that direction signing at the junctions on Bedwas Road is appropriate. However a change in the wording of the sign has been requested.

This request was previously made in 2003 and at that time the signs were refused. It was considered that the main shopping centre in Caerphilly is the top of town area, on Cardiff Road not Castle Court. It was felt that the signs could be misleading to visitors and detrimental to the shops at the top of town.

It has again requested that the full title be placed on the direction signs as shown in Appendix 1. The sign locations are shown in Appendix 2.

If approved, Castle Court Shopping Centre will pay the full cost of replacing the signs.

### 4. FINANCIAL IMPLICATIONS

There are no financial implications to the Council. Castle Court are prepared to pay for the full cost of replacing the signs.

**5. PERSONNEL IMPLICATIONS**

There are no personnel implications.

**6. CONSULTATIONS**

No consultations have taken place.

**7. RECOMMENDATIONS**

The views of the Caerphilly Town Centre Management Group are requested.

**8. STATUTORY POWER**

Local Government Act 2000

Author: Ian MacVicar

Appendices:

Appendix 1 Direction Signs

Appendix 2 Locations of Sign